

**HEALTH
ETHICS
TRUST**

CERTIFICATION INTENSIVE COURSE

March 15-17, 2010 • San Diego, CA

March 15, 2010

COMPLIANCE, INTEGRITY & ETHICS: VALUES & CULTURE

March 16, 2010

BUILDING AND MAINTAINING PROGRAMS: THE TOOLS

March 17, 2010

THE BIG PICTURE: EMERGING RISKS & INNOVATIVE TOOLS

a division of the
**Council of Ethical
Organizations**

214 South Payne St
Alexandria, VA 22314
T: 703.683.7916
F: 703.299.8836

www.HealthEthicsTrust.com

**SATISFIES EDUCATIONAL REQUIREMENTS FOR THE
HEALTH ETHICS TRUST
CERTIFIED COMPLIANCE PROFESSIONAL (CCP) CREDENTIAL**

The Health Ethics Trust's set of **Certified Compliance Professional (CCP)** credentials are designed to provide compliance professionals with the broad-based, recognized professional certification that they need for success. It was the first compliance certification in the business and serves a very broad constituency. It is now possible to attain the CCP with specializations in health plan compliance, research compliance, behavioral health compliance and VHA compliance along with the general CCP credential.

The cost effective way to attain certification is to complete the **Certification Intensive Course** in San Diego. Attendees will have satisfied all course requirements for the Trust's CCP credential and need only pass the essay exam. The exam is customized to the area in which the attendee seeks certification. Attendees must declare their certification preference prior to the course.

We are offering a special tuition rate for employees of the Veterans Administration and employees of colleges and universities. Thus, tuition is \$3,000 for non-members, \$2,000 for members and \$1,500 for VHA and academics.

This program will be held at CareFusion Corporate Headquarter's education center. Accommodations are close by at the Hilton Garden Inn San Diego Del Mar. This location provides the perfect setting to enjoy your visit to beautiful San Diego during your free time. Both the beach and Torrey Pines State Park are a few minutes away. San Diego is an ideal city to explore world class beaches, restaurants, nightlife and day time activities such as the famous San Diego Zoo.

Our certification program began before other folks could spell 'compliance.' Our credentialing programs continue to grow within these basic assumptions:

1. Individuals of many backgrounds (law, ethics, accounting, audit, theology, business, military and law enforcement) have proven to be effective compliance officers.
2. Certification is an objective, independent process intended to raise the status of compliance as a field.
3. Certification has both educational and experiential components.
4. Ethics and integrity are essential to the success of compliance professionals.

MEMBERSHIP & TUITION

If you join as a member when enrolling in any of our programs, you will receive up to an additional \$200 off the applicable membership rate. There are many benefits to becoming an HET member besides reduced tuition including free attendance at periodic audioconferences, access to the members-only website including many compliance resources and publications, and also advice and consultation by HET staff.

Individual Membership

Individual Membership: \$300 per year & \$500 two-year

Individual Membership w/ Tuition: \$200 per year & \$400 two year

Organizational Membership

Basic Membership: \$1,300 per year & \$2,600 two-year

Basic Membership w/ Tuition: \$1,100 per year & \$2,400 two-year

Premium Membership: \$2,600 per year & \$4,200 two-year

Premium Membership w/ Tuition: \$2,400 per year & \$4,000 two-year

The logo for Health Ethics Trust is contained within a red rectangular border. The text "HEALTH" is at the top, "ETHICS" is in the middle, and "TRUST" is at the bottom, all in a red, serif, all-caps font. Horizontal lines separate the three words.

www.HEALTHETHICSTRUST.COM

MARCH 15 • COMPLIANCE, INTEGRITY & ETHICS: *VALUES & CULTURE*

Topics Include:

- Ethics and Compliance
- Elements of an Effective Program
- The Corporate/Internal Compliance Committee
- Internal Investigations
- Using a Hotline to Build a Culture of Integrity
- Conducting Compliance Investigations
- Resolving Ethical Issues:
The Seven Question Method

MARCH 16 • BUILDING AND MAINTAINING PROGRAMS: *THE TOOLS*

Topics Include:

- Conducting Risk Assessments
- Using the OIG Work Plan as a Compliance Tool
- Whistle-Blower Actions Predict Risk Areas
- Research Compliance
- Tools for Assessing Compliance Programs

MARCH 17 • THE BIG PICTURE: *EMERGING RISKS & INNOVATIVE TOOLS*

Topics Include:

- Compliance Training: Designing for Results
- Compliance Training: Case Studies
- Corporate Governance
- Management Certification Form
- Special Compliance Areas
- Privacy, Security and Risk

Faculty Includes:

- **Paul Belton, CCP**, Vice President, Corporate Compliance, Sharp HealthCare
- **Tom Boyle, CCP, MBA**, District Audit Officer, Palomar Pomerado Health
- **John Meyers, Esq.**, Partner, Ervin Cohen & Jessup LLP
- **Jim Neal, CCE**, Director of Compliance, CareFusion
- **Mark Pastin, Ph.D.**, President and founder of the Health Ethics Trust
- **Wes Porter, Esq., MHA.**, Vice President, Ethics & Compliance, CareFusion
- **Gary Thompson, Esq.**, Senior Counsel, Aikin Gump Strauss Hauer & Field LLP
- **Ken Yood, Esq.**, Partner, Sheppard, Mullin, Richter & Hampton LLP

Who Should Attend? CCO's and other Compliance Professionals, Auditors, Investigators, Legal Counsel, Human Resource Professionals, Trainers and Educators.

CERTIFICATION INTENSIVE COURSE

SAN DIEGO, CA • MARCH 15-17, 2010

HOTEL INFORMATION

Hotel accommodations are not included in tuition. Accommodations can be made at the Hilton Garden Inn San Diego Del Mar at a discounted group rate of \$120/night. When reserving a room at the Hilton Garden Inn, reference Health Ethics Trust or group code CFU to receive the group rate.

The Hilton Garden Inn San Diego Del Mar • 3939 Ocean Bluff Ave, San Diego, CA 92130 • 1-858-720-9500

TRAVEL

The most convenient airport to CareFusion Headquarters and the Hilton Gard Inn San Diego Del Mar is the San Diego International Airport.

HOW TO REGISTER

Four easy ways to register: Online, E-mail, Fax or Mail. Visit our new online store at www.healthethicstrust.com where you can securely pay for your tuition by check or credit card. Or e-mail your completed registration form to swright@corporateethics.com. You can also fax or mail your completed registration form to the Council of Ethical Organizations. Be sure to include credit card payment info or send a check with this form to the address below. Enrollments accepted in order received.

Council of Ethical Organizations: 214 S. Payne St., Alexandria, VA • Tel: (703) 683-7916 • Fax: (703) 299-8836

TUITION

\$3,000 Non-Members \$2,000 Members \$1,500 VHA & Academic Tuition

CANCELLATION POLICY

The Trust is committed to offering the highest level of compliance education at the lowest feasible price. In order to do this, the Cancellation Policy must be strictly enforced.

Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations before 3/1/10 is refunded less an administrative fee of \$200. Tuition for cancellation after the cancellation deadline is not refunded, but a credit towards a future Trust program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the cancellation deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.

REGISTRATION INFORMATION

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: __ Zip: _____

Tel: (____) - ____ - _____ Fax: (____) - ____ - _____

E-mail: _____

Signature: _____

PAYMENT OPTIONS

Please enclose payment with your registration and return to the Council of Ethical Organizations, or fax your credit card payment to (703) 299-8836.

- Check / Money Order to Follow
 Check / Money Order Enclosed
 Credit Card Payment (AmEx Visa MC Diners)

Credit Card #: _____

Exp. Date: _____ CSC: _____

Cardholder Signature: _____

WWW.HEALTHETHICSTRUST.COM