

HEALTH
ETHICS
TRUST



COMPLIANCE 2.0: THE NEXT LEVEL

NHS TRAINING CENTER › PHILADELPHIA, METRO AREA

APRIL 12 - 13, 2010

AVOID, SURVIVE, WIN: CIAs & CCAs

What healthcare organizations should know about compliance agreements
with the federal government.

APRIL 14, 2010

COMPLIANCE PROGRAM & RISK ASSESSMENTS

Valid methodologies for conducting compliance program assessments and compliance
risk assessments; may lead to Certified Compliance Program Assessor
(CCPA) credential upon examination.



HET IS A DIVISION OF THE
COUNCIL OF ETHICAL
ORGANIZATIONS

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WWW.NHSONLINE.ORG

AVOIDING, SURVIVING AND WINNING: CIAs & CCAs - APRIL 12 - 13

What healthcare organizations should know about compliance agreements with the federal government.

The HHS Inspector General, US Department of Justice, and state enforcement authorities are promising a record year for investigations and recoveries in 2010. Enforcement resources are increasing by as much as \$250M. What happens when the Feds/States come knocking? Will your compliance program provide protection for your organization? This course discusses the role of compliance programs in avoiding CIA/CCAs, surviving CIA/CCA implementation, and, ultimately, how a CIA/CCA can enhance the fiscal viability and success of an organization. The faculty for this course includes those who been on the front lines in all parts of the Integrity Agreement process.

COMPLIANCE PROGRAM & RISK ASSESSMENTS - APRIL 14

Valid methodologies for conducting compliance program assessments and compliance risk assessments; may lead to Certified Compliance Program Assessor (CCPA) credential upon examination.

HET's complete course on Compliance *Program* and Compliance *Risk* Assessment. This is a day long, highly intensive course that provides the tools necessary to conduct a sound in-house compliance program or risk assessment. The program is built on HET's decade of experience in compliance assessment for healthcare organizations of all types and sizes. These assessments have been conducted on behalf of internal (board, management, compliance program) and external (law firm, court, enforcement) audiences.

WHO SHOULD ATTEND?

The target audience for these programs is *Executive Leadership, Board Members, Compliance Professionals, Internal Audit Professionals, Privacy Officers, Legal Counsel, Research Compliance Specialists* and interested *academicians*.

As always, board members who attend with their Chief Compliance Officers may attend at no charge.

CONFIRMED FACULTY & GUEST PRESENTERS:

Senator Joseph Rocks, CEO of NHS Human Services; *William A. Helm*, Director, Medicaid Fraud Control Section, Pennsylvania Office of the Attorney General; *Virginia A. Gibson*, First Assistant United States Attorney, Eastern District of Pennsylvania; *Pat LePore*, CCO Main Line Health; *Joseph T. Kelley, Jr.*, Esq., Kelley & Murphy; *Andrew Grosso*, Esq., Andrew Grosso & Associates; *Cherie N. Dininni*, R.N., Bureau of Program Integrity, Department of Public Welfare; *Jerry Brewster*, CCO, Community Counseling Center of Mercer; *John Ciavardone*, CCE, CCO, NHS Human Services; *Mark Pastin*, PhD, CEO, Health Ethics Trust

INTEGRITY AGREEMENTS DAY 1

Corporate Integrity & Corporate Certification Agreements: The Basics

How To Use Your Existing Compliance Program In Negotiating CIAs and CCAs

What Is It Worth To Avoid a CIA?

CIAs and CCAs as a Business Turn Around Tool: Case Study of NHS Human Services

The Role of the Board in Compliance Oversight Under CIAs

INTEGRITY AGREEMENTS DAY 2

Once You Have Passed Your Initial Agreement Deadline (120 days)

Does An Integrity Agreement Ever End? How do you Know?

Making Disclosures Under and After Integrity Agreements

To Know Him/Her Is to Love Him/Her – Who Your Monitor is & What the Monitor Expects

Day Two ends @ 1:30 PM

ASSESSORS COURSE DAY 3

Shares the Trust's two decades of experience in conducting compliance program and risk assessments for both internal (board, compliance function, leadership and counsel) and external (shareholders, courts, regulators, enforcement) audiences.

All aspects of program and risk assessment are covered including the Compliance Resource Group, Inc. proprietary scoring & benchmarking methodology.

HET & NHS: A PARTNERSHIP IN COMPLIANCE EDUCATION

2010 is the 30th Anniversary of the Health Ethics Trust's parent organization, the Council of Ethical Organizations. The Trust is the recognized leader in education and practical tools for healthcare compliance professionals. Our vendor-free environment facilitates an open, intensive learning atmosphere. As we strive to provide the best compliance learning environment, HET is partnering with NHS Human Services, one of the nation's leading providers of non-profit human services and an industry leader in integrity and compliance, for the courses described herein.

NHS offers a full range of integrated services in the areas of mental health, addictive diseases, autism, education, intellectual/developmental disabilities, juvenile justice, therapeutic family care and other specialized services. For more information about NHS Human Services, please visit www.NHSONline.org.

As travel and education budgets remain tight, our goal is to make our courses accessible to all. The HET - NHS partnership allows us to offer a reduced tuition for this special event: \$195 HET members/\$295 non-members for the Integrity Agreements course; \$595 HET members/\$895 non-members for the Assessors Course. Tuition for the entire series is \$695 HET members/ \$995 non-members. **Membership often pays for itself in a single course** if you become a member in conjunction with your course tuition.

ADVANCE THE PROFESSION... ...ADVANCE YOUR CAREER

The Council of Ethical Organizations has offered compliance certifications since 1986 with HET specializing these certifications for healthcare in 1995. The goal of HET's certification program is to promote excellence and professionalism throughout the compliance community. There are three basic certification credentials offered for individuals, Certified Compliance Professional (CCP), Certified Compliance Executive (CCE) and Certified Compliance Assessor (CCPA). These certifications define a level of accomplishment and expertise within the compliance profession.

All HET sponsored events carry credit towards the CCP & CCE credentials.

For more information about the HET certification program, visit our website at: www.HealthEthicsTrust.com/certification

The **NHS Training and Meeting Center** in Blue Bell, PA is a state-of-the-art training and meeting facility. The Training Center is equipped with a variety of modern and comfortable meeting spaces, wireless Internet connectivity, video conferencing equipment, training computers, and a café complete with catering capabilities.

Every meeting room boasts full wall whiteboards, projectors, Polycom conference speakerphones, and flip charts. The spacious **Training Theater** room can seat up to 60 attendees classroom-style, 100 attendees theater style, and features a built-in sound system including both wired and wireless microphones, full projection screen, DVD/VCR, cable television, and teleconference ability. There are two breakout rooms that can accommodate up to ten people and two additional rooms that have a capacity for up to twelve attendees classroom-style.

For more information about the NHS Training and Meeting Center, call **John Stone** at **610-260-4651**.



www.NHSONLINE.ORG

COMPLIANCE 2.0: THE NEXT LEVEL

Philadelphia, PA • April 12 - 14, 2010

HOTEL INFORMATION

Hotel accommodations are not included in tuition. Accommodations can be made at the Hilton Doubletree Guest Suites at a discounted group rate of \$129/night. When reserving a room at the Doubletree, reference Health Ethics Trust or NHS to receive the group rate.

Hilton Doubletree Guest Suites - Philadelphia West
640 W. Germantown Pike • Plymouth Meeting, PA 19462 • Tel: 1-610-834-4129

TRAVEL

The most convenient travel choices are the Philadelphia International Airport (PHL), Lehigh Valley International Airport (ABE) or Amtrak also services the area.

FOUR WAYS TO REGISTER

1. **ONLINE** at www.HealthEthicsTrust.com in our new store - *safe, secure and encrypted.*
2. **E-MAIL** your completed registration form to: swright@corporateethics.com.
3. **FAX** your completed registration form to HET at: **703-299-8836**.
4. **MAIL** your completed registration form to: **Health Ethics Trust, 214 South Payne St., Alexandria, VA 22314**

TUITION

Entire Series: \$995/\$695 HET Members

CIA Course: \$295/\$195 HET Members Assessors Course: \$895/\$595 HET Members

CANCELLATION POLICY

The Trust is committed to offering the highest level of compliance education at the lowest feasible price. In order to do this, the Cancellation Policy must be **strictly enforced**.

Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations before **3/19/10** is refunded less an administrative fee of **\$200**. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future Trust program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.

REGISTRATION INFORMATION

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: __ Zip: _____

Tel: (____) - ____ - _____ Fax: (____) - ____ - _____

E-mail: _____

Signature: _____

PAYMENT OPTIONS

Please enclose payment with your registration and return to the Council of Ethical Organizations, or fax your credit card payment to (703) 299-8836.

Check / Money Order to Follow

Check / Money Order Enclosed

Credit Card Payment (AmEx Visa MC Diners)

Credit Card #: _____

Exp. Date: _____ CSC: _____

Cardholder Signature: _____